



Engaging Teams in Creativity and Problem-Solving

Workshop Duration: 1 Day

Facilitation in English

Workshop Description

Today's businesses are faced with the critical task of tapping into the brilliance of all workers in order to effectively solve problems, maintain a business edge, and keep individuals engaged at all levels of the business. However, most organizations struggle with how to tap into the knowledge base and expertise of individuals and work teams. This is especially critical because today's emerging workforce is made up of generations who have a high need for involvement, stimulation, and making meaningful contributions.

This workshop is designed to equip you with a strong working understanding of the creative process, common blocks to personal and team creativity, how to leverage various creativity tools in idea generation and problem-solving, and how to utilize these tools to increase engagement and breathe new life into teams by harnessing team potential.

Who Should Attend

Executives, managers, employees at any level, anyone who feels a creative block, those who facilitate meetings and decision making processes, those who manage work teams, or anyone who is in a rut and needs to believe in team creativity and group brilliance.

What You Will Learn

- Practical, clear definitions of creativity and creative thinking
- Methods for engaging all team members in generative discussions and problem-solving processes
- How to elicit and leverage intuition and hunches
- How to harness the power of play
- Different modes of thinking and how to introduce them into the group process of teams
- How to promote mental flexibility in team meetings
- Techniques for framing, defining, prioritizing, and analyzing problems
- Techniques and processes for making the best possible decisions
- Practices to help you effectively collaborate with virtual team leaders and members

At the end of this workshop, you will be equipped to

- Understand your personal "creativity blocks" and those of your team
- Introduce creativity strategies, methods and processes into your team's process
- Empower others to change their limiting patterns, thought processes and beliefs
- Formulate an individual strategy for personal creativity



At the end of this workshop, you will be equipped to (cont'd)

- Trust your own and others' creative instincts in decision-making
- Manage personal and team time more effectively, by generating more ideas and solutions
- Keep your work teams engaged
- Better see the value of each team member, and celebrate the contribution of individuals
- Enjoy the problem-solving and teaming process!